



WALK & ROLL 794

PRELIMINARY REPORT

Purpose

Walk & Roll 794 brings community members together to experience the corridor firsthand and see how the current freeway impacts people on the ground. The walk helps ground the removal alternative in real-world conditions and aims to open up conversations about how Milwaukeeans envision the future of this space.

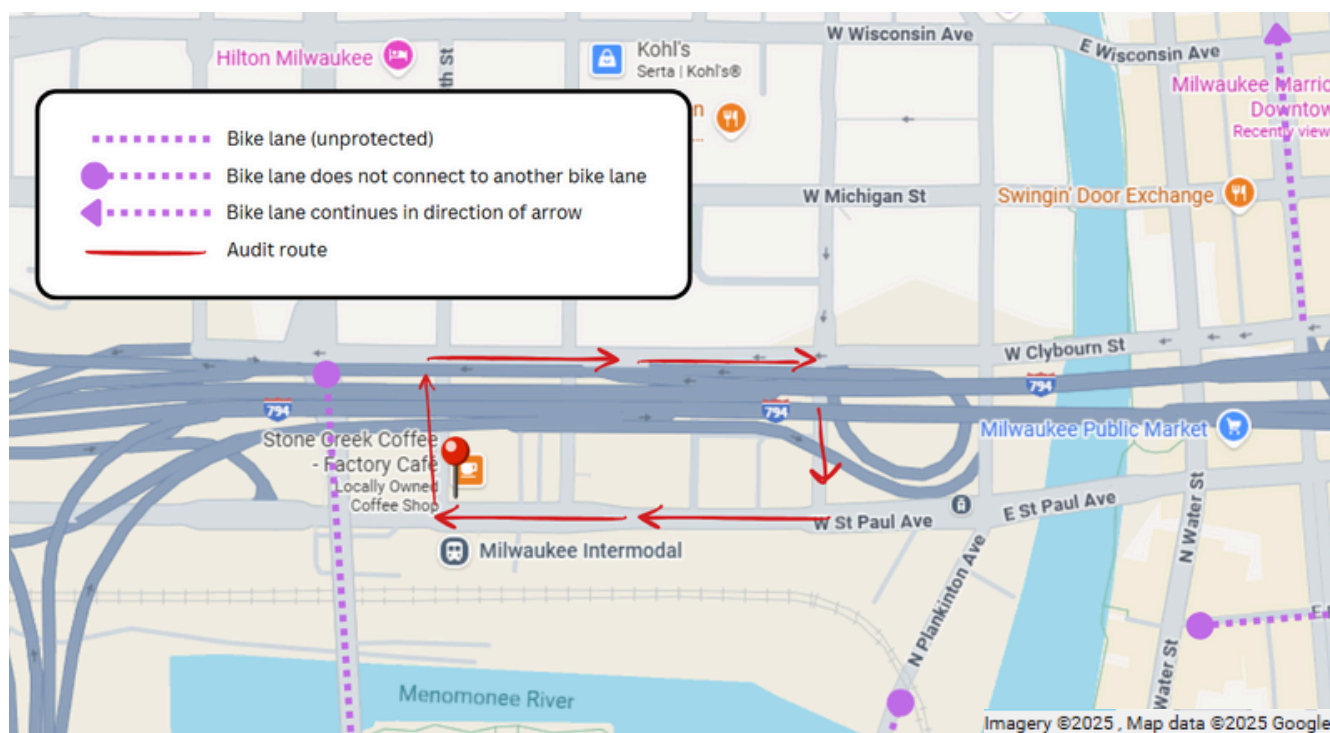
Methods

The first Walk & Roll 794 took place at 12 pm on Tuesday, November 18th, in light rain and windy weather conditions. Participants used visual observation during the walk & roll, completed post-walk reflection questions, which were also used in discussion using the removal alternative roll plot.

Starting point: Stone Creek – Factory Café (422 N 5th St).

Route: Clybourn St. and St. Paul Ave between 5th St. and 2nd St.

Notable sites along the route: Stone Creek Factory Cafe, Milwaukee Intermodal Station, Hop station stops, USPS Processing & Distribution Center, Vacant land on the south side of Clybourn between 6th and 3rd St.



Engagement

A total of nineteen were in attendance for the event. A few with an opposing stance engaged during the outdoor walk but did not express interest in staying for the discussion. Due to the lunchtime hour, additional participants also left ahead of the discussion.

Coverage from 620 WTMJ, FOX 6, TMJ4, Urban Milwaukee, Milwaukee Record

Summary of Observations

Who is interacting with this section of the corridor? How?

Key Themes

- *Almost entirely motorists*
- *Very few pedestrians, almost no cyclists*
- *Area feels empty and unused*

Participant Quotes

“Almost 100% vehicle traffic.”

“I didn’t see anyone not in a car. For us, we were squeezed onto a sparse sidewalk, and it felt bad.”

What does it feel like to walk along this corridor?

Key Themes

- *Participants felt unwelcome or unsafe*
- *Noise and narrow sidewalks dominate*
- *Area feels empty and not meant for people*
- *Cyclists and pedestrians are not prioritized*

Participant Quotes

“Feels like we are not supposed to be here.”

“Lonely. Strange. I don’t belong”

Summary of Future Vision

Participants were asked to (1) envision the future of the activatable space that was observed on the route and (2) comment on what improved connections can look like:

Envision Activated Space

- *Transit hub with amenities*
- *Green space, seating, public art*
- *Food, cafés, small businesses*
- *Improved multimodal connections*
- *Walking greenway and more coordinated boulevard design*

Envision Connection;

Attendees called for...

- *More people-centered design*
- *Protected bike infrastructure and safer walking routes*
- *Better access to trails, transit, and destinations*
- *Green space, lighting, wayfinding*
- *Reconnection of north-south and east-west routes*

Next Steps

A more complete community report will follow, including findings from upcoming walk & roll events. In the meantime, there are other ways to remain engaged in the WisDOT's Lake Interchange study and with Rethink 794.

- WisDOT's Lake Interchange study page remains open for public comment. Submit comments to their [public comment form](#) through December 5th.
- Engage your city and county elected officials and let them know your vision for a removed or reconfigured I-794.
- Whether as an attendee at our events or in your own time, we invite all to walk & roll through the I-794 corridor at street level.
 - Observe who interacts with the corridor.
 - Take note of how it feels to walk or roll along Clybourn from 6th St. to the Lakefront.
 - Examine what exists and envision what's possible. Tell your friends and family about your vision.



Walk & Roll 794 inventory

Walk Route: Clybourn and St. Paul Ave between 2nd St. and 5th St. Time of day: 12pm – 1pm

Who is interacting with the corridor? How? For what possible reasons? *Walking, Biking, accessing transit, other?*

What does it feel like walking along this corridor? *How are pedestrians or cyclists prioritized? Is transit accessible?*

In this corridor, what could improve the connections between Milwaukee's neighborhoods for all modes of transportation?

Additional comments?